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## SPORTS ARENA

- The ECC™ could be the first pro-basketball/hockey facility with a retractable roof. The recent outdoor NHL game in Buffalo proved that the concept works for hockey. Basketball is an outdoor game; Seattle has some warm sunny days in November, April, May and June.
- A retractable roof also works well for concerts, arena football, the WNBA, rodeo, the circus, political rallies, conventions, flat shows and community events.
- The ECC™ could be the first pro-basketball/hockey facility to create "private common space" (PCS) and eliminate the expense of building suites while increasing suite-style revenue.
- The ECC™ could be the first basketball/hockey facility to generate revenue 365 days per year, by producing regularly scheduled laser music shows, IMAX-type films and other visitor industry attractions.
- The ECC™ could be the first pro-basketball/hockey facility to utilize popular restaurant brands for 100% of its food and beverage concessions.
- The ECC™ could be the first pro-basketball/hockey facility to utilize its food concession infrastructure as a "Food Court" 365 days per year.